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JANUARY 17, 2012

48HourPrint.com is First Official Sponsor of CreativeMornings Boston
Popular International Breakfast Series, 'TED for the Rest of Us,' Comes To Boston

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Boston, Massachusetts — Online printing firm 48HourPrint.com is the first official sponsor of CreativeMornings Boston, a free monthly breakfast series for creative types from a wide range of disciplines, including graphic design, print, web, architecture, advertising, and industrial design.

Billed as “TED for the rest of us,” the events feature a 20-minute talk by thought leaders, group discussion, coffee and breakfast, and valuable networking time. Founded in 2009 by designer and entrepreneur Tina Roth Eisenberg in New York City, CreativeMornings chapters have sprung up worldwide in 15 cities, including Zurich, Los Angeles, San Francisco, Seattle, London, Chicago, and now Boston, which launched in October 2011.

“We are so pleased to have 48HourPrint.com as our first major sponsor of CreativeMornings Boston,” says Sam Aquillano, Director of [Design Museum Boston](http://DesignMuseumBoston.com) and organizer of the Boston chapter. “As a local company dedicated to good design, their support means the world to us and allows us to keep CreativeMornings free and open to a community of people who appreciate design and creativity.”

48HourPrint.com offers printing and mailing services to graphic designers, small to medium businesses, and non-profits that value quality, speed, and affordable prices. They have 40 products, including business cards, postcards, brochures, greeting cards, calendars, pocket folders, and booklets, all backed by the firm’s 48 Hour Turnaround Guarantee. Custom products in practically any size are also available with services like spot PMS colors, perforating, die-cutting, binding, and personalized printing.

“We may be known as a big online printing firm today, but 48HourPrint was founded by designers for designers in Boston 12 years ago, with three friends in our apartment designing flyers and a magazine for the local nightclub scene,” says Jamie Aylwin, Chairman and Creative Director at 48HourPrint. “We have grown and expanded tremendously since, but we never — and will never — forget our design roots. We’re proud to support the Boston design community through this sponsorship.”

Aquillano says the Boston chapter is growing quickly, averaging 75 attendees for each event. Their focus now is on attracting interesting, inspiring presenters for upcoming events.

The [CreativeMornings Boston](#) January 27 breakfast will feature the creators of the earth-friendly Compleat cup, a disposable coffee cup that doesn't need a plastic lid. According to Aquillano, they'll share insights about product design, and how an architect's idea was brought to life by a designer. The February 10 event will feature Douglas Wilson, a filmmaker with a background in graphic design and letterpress printing who's about to release *Linotype: The Film*, a feature-length documentary centered around the invention that Thomas Edison called 'The Eighth Wonder of the World': the Linotype type casting machine, which revolutionized printing (and society).

"Creative Mornings is an amazing platform for design education and inspiration. Attendees get breakfast and inspiration before they head into work for the day," Aquillano says. "We are grateful for the financial support from the generous team at 48HourPrint.com to help make this possible."

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About [48HourPrint.com](#) Twitter: @48HourPrint Hashtag: #48HourPrint

Headquartered in Boston with printing plants in Arizona and Ohio, 48HourPrint.com provides printing and mailing services to graphic designers, small to medium businesses, and non-profits that value quality, speed, and affordable prices. With a streamlined order process that is entirely online, supported by friendly, experienced customer service professionals, 48HourPrint.com is setting the standard for quality online printing and service. They offer 40 products, including business cards, postcards, brochures, greeting cards, calendars, pocket folders, envelopes, and booklets, all backed by the firm's 48 Hour Turnaround Guarantee. Custom products in practically any size are also available with services like spot PMS colors, perforating, die-cutting, binding, and personalized printing.

About [CreativeMornings](#) | Twitter: @Boston_CM Hashtag: #BostonCM

CreativeMornings is a free monthly breakfast lecture series for creative types. Founded in 2009 by Tina Roth Eisenberg (the famous @swissmiss in the Twitterverse) in New York City as an accessible, inspiring morning event for people to meet, CreativeMornings has now been dubbed "TED for the rest of us." Chapters have launched all over the world, including Zurich, Los Angeles, San Francisco, Seattle, London, Chicago, and now Boston, which in October. Visit the Boston chapter's [EventBrite](#) page for more details.

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